



**THE FOUNDATION
FOR SECURE
MARKETS®**

#55531

Date: November 12, 2024

Subject: TechTarget, Inc. - Anticipated Adjustment
Option Symbol: TTGT
New Symbol: TTGT1
Date: ???

On November 26, 2024, Shareholders of TechTarget, Inc. (TTGT) will vote concerning the proposed merger with the digital businesses of Informa PLC's Informa Tech division, to form a new public company named (New) TechTarget, Inc. The Common Shares of (New) TechTarget, Inc. are expected to be traded on NASDAQ under the symbol "TTGT". If the merger is approved and consummated, each existing TTGT Common Share will be converted into the right to receive 1.0 (New) TTGT Common Share plus approximately \$11.71 Cash.

Contract Adjustment

Date: Effective the opening of the business day after the merger is consummated. Contract adjustment is anticipated to occur in the second half of 2024.

Option Symbol: TTGT changes to TTGT1

Strike Divisor: 1

Contracts Multiplier: 1

New Multiplier: 100 (e.g., a premium of 1.50 yields \$150; a strike of 20 yields \$2,000.00)

New Deliverable Per Contract:

- 1) 100 (New) TechTarget, Inc. (TTGT) Common Shares
- 2) Approximately \$1,171.00 Cash (\$11.71 x 100)

CUSIP: (New) TTGT: TBD

Pricing

Until the exact cash amount is determined, the underlying price for TTGT1 will be determined as follows:

$$TTGT1 = TTGT + 11.71$$

Delayed Settlement

The TTGT component of the TTGT1 deliverable will settle through National Securities Clearing Corporation (NSCC). OCC will delay settlement of the cash portion of the TTGT1 deliverable until the exact cash amount is determined. Upon determination of the exact cash amount, OCC will require Put exercisers and Call assignees to deliver the appropriate cash amount.

Disclaimer

This Information Memo provides an unofficial summary of the terms of corporate events affecting listed options or futures prepared for the convenience of market participants. OCC accepts no responsibility for the accuracy or completeness of the summary, particularly for information which may be relevant to investment decisions. Option or futures investors should independently ascertain and evaluate all information concerning this corporate event(s).

The determination to adjust options and the nature of any adjustment is made by OCC pursuant to OCC By-Laws, Article VI, Sections 11 and 11A. The determination to adjust futures and the nature of any adjustment is made by OCC pursuant to OCC By-Laws, Article XII, Sections 3, 4, or 4A, as applicable. For both options and futures, each adjustment decision is made on a case by case basis. Adjustment decisions are based on information available at the time and are subject to change as additional information becomes available or if there are material changes to the terms of the corporate event(s) occasioning the adjustment.

ALL CLEARING MEMBERS ARE REQUESTED TO IMMEDIATELY ADVISE ALL BRANCH OFFICES AND CORRESPONDENTS ON THE ABOVE.

For questions regarding this memo, please email the Investor Education team at options@theocc.com. Clearing Member Firms of OCC may contact Member Services at 1-800-544-6091 or, within Canada, at 1-800-424-7320, or email memberservices@theocc.com.