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#54291

**Date:** March 12, 2024

**Subject:** Better Choice Company Inc. - Reverse Split  
Option Symbol: BTTR  
New Symbol: BTTR1  
Date: 03/21/2024

Better Choice Company Inc. (BTTR) has announced a 1-for-44 reverse stock split. As a result of the reverse stock split, each BTTR Common Share will be converted into the right to receive approximately 0.022727 (New) Better Choice Company Inc. Common Shares. The reverse stock split will become effective before the market open on March 21, 2024. Fractional shares will be rounded up to the nearest whole share.

**Contract Adjustment**

**Effective Date:** March 21, 2024

**Option Symbol:** BTTR changes to BTTR1

**Contract Multiplier:** 1

**Strike Divisor:** 1

**New Multiplier:** 100 (e.g., for premium or strike dollar extensions 1.00 will equal \$100)

**New Deliverable Per Contract:** 3 (New) Better Choice Company Inc. (BTTR) Common Shares

**CUSIP:** BTTR (New): 08771Y402

**Pricing**

The underlying price for BTTR1 will be determined as follows:

$$\text{BTTR1} = 0.03 (\text{BTTR})$$

**Disclaimer**

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the accuracy or completeness of the summary, particularly for information which may be relevant to investment decisions. Option or futures investors should independently ascertain and evaluate all information concerning this corporate event(s).

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**ALL CLEARING MEMBERS ARE REQUESTED TO IMMEDIATELY ADVISE ALL BRANCH OFFICES AND CORRESPONDENTS ON THE ABOVE.**

For questions regarding this memo, please email the Investor Education team at [options@theocc.com](mailto:options@theocc.com). Clearing Member Firms of OCC may contact Member Services at 1-800-544-6091 or, within Canada, at 1-800-424-7320, or email [memberservices@theocc.com](mailto:memberservices@theocc.com).