



THE OPTIONS CLEARING CORPORATION

#27264

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DATE: MAY 5, 2010

SUBJECT: BAIDU, INC. - 10 FOR 1 STOCK SPLIT
FUTURES SYMBOL: BIDU1C
EX-DATE: MAY 12, 2010

CONTRACT ADJUSTMENT

The Options Clearing Corporation ("OCC") has been advised that Baidu, Inc. (BIDU) has announced a 10 for 1 stock split. The Ex-distribution Date is May 12, 2010. The Payable Date is May 11, 2010. The Record Date is May 10, 2010.

Pursuant to Article XII, Section 3, of OCC's By-Laws, all Baidu, Inc. (BIDU) Security Futures will be adjusted as follows:

Effective Date: Effective the opening of business May 12, 2010 and thereafter

Futures Symbols: Unchanged

Number of Contracts: Decupled

Multiplier: 100 (e.g. 1.00 equals \$100.00)

Settlement Prices: All previous day's settlement prices shall be adjusted by dividing by 10 and rounding to four decimal places.

For example:

Future Symbol	Before Ex-Date	Start of Business Ex-Date
BIDU1C	\$686.40	\$68.64

New Deliverable per Contract: 100 Baidu, Inc. (BIDU) American Depositary Shares

CUSIP: 056752108

DISCLAIMER

This Information Memo provides an unofficial summary of the terms of corporate events affecting listed options or futures prepared for the convenience of market participants. OCC accepts no responsibility for the accuracy or completeness of the summary, particularly for information which may be relevant to investment decisions. Option or futures investors should independently ascertain and evaluate all information concerning this corporate event(s).

The determination to adjust options and the nature of any adjustment is made by a panel of The OCC Securities Committee pursuant to OCC By-Laws, Article VI, Sections 11 and 11A. The adjustment panel is comprised of representatives from OCC and each exchange which trades the affected option. The determination to adjust futures and the nature of any adjustment is made by OCC pursuant to OCC By-Laws, Article XII, Sections 3, 4, or 4A, as applicable. For both options and futures, each adjustment decision is made on a case by case basis. Adjustment decisions are based on information available at the time and are subject to change as additional information becomes available or if there are material changes to the terms of the corporate event(s) occasioning the adjustment.

For questions regarding this memo, call 1-888-OPTIONS or email options@theocc.com.